

DRIVER SAFETY

DIRECTOR: Jeff Bibb
LOCATION: 1231 Wilkinson Blvd.
TELEPHONE & FAX: (T) 502-564-1438 (F) 502-564-0903
MAIL CODE: C-20



SERVICES

The mission of the Division of Driver Safety and its Drive Smart Kentucky Program is to reduce fatalities, injuries, and property-damage crashes on high-crash corridors throughout the state. It is a multifaceted approach that incorporates the four “E’s” of highway safety—*Engineering, Education, Enforcement, and Emergency Response.*

Drive Smart places great emphasis on educating drivers of all ages with Ghost Outs, Judgement Days, and Fatal Vision Goggles for use in high schools, as well as Vince & Larry (crash dummies), Mock Crashes Scenes, Buckle-Up Bear, and Safety City for the elementary age. Drive Smart’s “Operation Drive Smart Blitz” targets selected corridors with increased traffic enforcement. The program maintains a toll-free Buckle That Child Hotline, which allows drivers to report confidentially the license number of a vehicle with an unrestrained child. Drive Smart provides an educational packet with child-safety restraint tips to the registered owner of the reported vehicle.

Also, the Division of Driver Safety conducts Child Passenger Safety classes and safety-seat inspections, Traffic Safety Checkpoints, AAA Driver Improvement courses, and a unique Amish Buggy Reflective Marker Program.

KEY WORDS

Amish Buggy Reflective Marker Program	Ghost Out
Buckle That Child Hotline	Judgement Day
Buckle-Up Bear	Mock Crash
Child Passenger Safety	Operation Drive Smart Blitz
Driver Improvement Course	Radar Trailers
Drive Smart Kentucky	Safety City
Fatal Vision Goggles	Traffic Safety Checkpoints

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